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## **Bioanalytical Systems to Present at the Noble Financial Eighth Annual Equity Conference, Wednesday, January 18, at 1:00 p.m. EST**

WEST LAFAYETTE, IN. – January 13, 2012 -- **Bioanalytical Systems, Inc. (NASDAQ:BASI)** announced today that it will make a presentation at the Noble Financial Capital Markets Eighth Annual Equity Conference, Wednesday, January 18, 2012, at 1:00 p.m. EST in Room 4 at the Hard Rock Hotel & Casino in Hollywood (Ft. Lauderdale), Florida.

A simultaneous webcast of the slide presentation will be available from the [Investors](#) tab at [www.BASInc.com](http://www.BASInc.com). The webcast will be immediately available for replay at this same Internet address.

### **About Bioanalytical Systems, Inc.**

BASi is a pharmaceutical development company providing contract research services and monitoring instruments to the world's leading drug development companies and medical research organizations. The company focuses on developing innovative services and products that increase efficiency and reduce the cost of taking a new drug to market. Visit [www.BASInc.com](http://www.BASInc.com) for more about BASi.